

## \*\*\*MEDIA ALERT\*\*\*:

## PUBLIC NOTICE: CHEEKTOWAGA TOWN FORUM MEETING

## DO'S AND DON'TS OF RECYCLING – WHAT IS AND WHAT IS NOT ACCEPTED IN LOCAL RECYCLING

WHEN: September 25 2019, 6:30 PM ET

WHERE: Senior Citizens Center

3349 Broadway, Cheektowaga, NY 14227

WHAT: The Town of Cheektowaga will hold a public forum to talk about what is accepted

and what is not accepted in the local curbside recycling collection program.

Township leaders encourages local residents and business owners to attend the

program. The forum is free and open to the public.

Attendees of the forum can expect a a brief presentation by Republic Services followed by Q&A. Republic continues to work closely with Town officials to improve the current recycling program in Cheektowaga. Town officials plan to

also attend the forums.

## **BACKGROUND:**

What is contamination? When talking about recycling contamination, it's anything that can't be recycled – including food waste, diapers, batteries, clothing items and shoes and other items that either need to be reused, repurposed or disposed of in the trash. Contamination is rampant through our local recycling program. And this problem was recently compounded by China's decision to impose their new acceptance criteria.

What does this mean for us? Our local recycling program has reached a crisis with the current model, and we have to make changes in our recycling behaviors, including making sure we only put recyclable material into the curbside recycling container. The factors mentioned above could seriously jeopardize the future of our local recycling program in Cheektowaga.

At Republic Services, we are bringing recycling solutions to our customers. We need to make necessary changes to ensure the program is durable and sustainable for many years to come. We are committed to recycling & working together with the Town officials to build a new, more sustainable recycling model.